

MALLINSON'S PUSSY WILLOW • MALLINSON'S INDESTRUCTIBLE VOILE

MALLINSON'S PUSSY WILLOW SATIN • MALLINSON'S INDESTRUCTIBLE CREPE • MALLINSON'S RUFF-A-NUFF

MALLINSON'S ROSHANARA CREPE • MALLINSON'S CHINCHILLA SATIN • MALLINSON'S KHAKI-KOOL



FAMOUS BEAUTIES

Sylvia Breamer—the gifted screen actress—appreciates that as the radiance of the pearl is enhanced by its setting, so the charms of lovely women are complimented by MALLINSON SILKS. Here the setting is the flattering, uncrushable *Dorcadon*.

Equally "famous beauties" are the new

MALLINSON'S
Silks de Luxe

DEW-KIST	PUSSY WILLOW	INDESTRUCTIBLE VOILE
KUMSI-KUMSA	CHINCHILLA SATIN	NEWPORT CORD
DREAM CREPE	FISHER MAID	THISTLE
ROSHANARA CREPE	KIMAX SATIN	KHAKI-KOOL

(All trade mark names)

By the way, at the best Silk Departments in wearing apparel at the better Garment Departments and Class Shops. If your dealer cannot supply you, communicate direct.

H. R. MALLINSON & COMPANY, Inc., NEW YORK
"The New Silks First"

MALLINSON'S DEW-KIST • MALLINSON'S KUMSI-KUMSA • MALLINSON'S DREAM CREPE

OVINGTON'S SALE of China and Table Glassware

STILL custom holds its sway! For in spite of the scarcity of good china and table glassware Ovington's will hold a January sale.

For seventy years Ovington's has been noted for the distinction of its wares and the variety of its patterns. And it has never forgotten that its first success was founded upon giving substantial value.

This year, dinner sets only excluded, all Ovington's china

will be subject to a flat discount of 20%.

Service plates of French and English china, cups and saucers, tea sets, salad sets, breakfast sets, luncheon sets, and plates in great variety are all included in this sale.

Table crystal in etched and crusted gold, in colored designs and cut patterns, are offered in profusion in this January sale. The price reductions on table crystals are from 10% to 40%. The sale is now on!

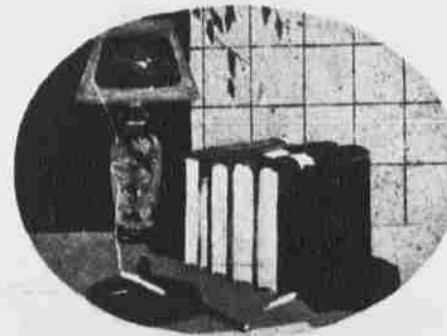
OVINGTON'S

"The Gift Shop of Fifth Avenue"

312-314 Fifth Avenue

Near 32nd Street

New York City.



in
Operatic Circles
De Luca says:
"I prefer the Hardman Piano to all others."

Let the indorsement of this famous baritone guide your choice of a piano.

HARDMAN, PECK & CO.
Founded 1842
433 Fifth Avenue New York City 47-51 Flatbush Ave Brooklyn
Represented in all cities

**-HARDMAN-
FIVE-FOOT GRAND**

La-may Face Powder
is now used by over
a million American women.

A specialist has perfected a pure face powder guaranteed harmless to the most delicate baby skin. It beautifies wonderfully, because it helps to clear and lighten the skin and protect the complexion from blemishes. And it really stays on better than any other face powder. Of course, every one knows the famous La-may Powder (French, Poudre L'Amé). This is the powder that does not contain starchy rice powder or dangerous white lead to make it adhere. Five thousand dollars reward will be given any chemist who finds that La-may contains any white lead or rice powder. All dealers carry the large sixty-cent box, and many dealers also carry the generous thirty-cent size. When you use this harmless powder and see how beautifully it improves your complexion you will understand why La-may so quickly became the most popular beauty powder sold in New York. We will give you five thousand dollars if you can buy a better face powder anywhere at any price. Herbert Royston, 16 East 18th St., New York. Save this notice.

Reduce Your Flesh
by wearing
Dr. Walter's Reducing Rubber Garments
For Men & Women.
Cover entire body or any part. Send for illustrated Booklet.
Dr. Joseph C. Walter
345 Fifth Ave., N. Y.
Best Reducer, Price \$5.00 BillingsBldg., 4th fl.
This Reducer, \$2.50 (Rev. 241228, 2nd floor)

BEAUTY POWER
Dr. Jas. P. Campbell's *Arsenic Wafers* purify the blood, tone up the system, and skin blemishes simply have to vanish.
Over a million women have been made happy since 1883 by the efficacy of this treatment for removing moribund skin defects. You can have a clear skin—write today!
Mail in plain cover on receipt of 50c and \$1.00 from **RICHARD FINE CO.**, 390 Broadway, New York City. Every Druggist can get this remedy for you from his wholesale dealer.

Chauffeurs' Outfits

Specially
Priced

Suit, Overcoat
and Cap to
Match

With good fabrics scarcer than ever, there is but one road to satisfaction in Motor Apparel, and that is Quality. In one particular Outfit, of fine dark gray all-wool whipcord, we offer, considering conditions, the very limit of good value in chauffeurs' apparel at a moderate price.

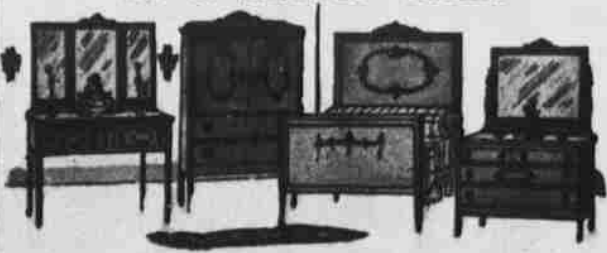
Other outfits, in wide variety, at higher prices, and equally desirable.

Brill Brothers

BROADWAY AT 49th STREET

SHEPPARD KNAPP SON CO. INC.

39-41 WEST 23rd STREET



BED ROOM SUITE SPECIAL
Circassian Walnut \$250

Our January Clearance Sale of solid mahogany furniture sundries, embraces many rare specials in Smoking Stands, Trays, Tea Wagons, Sewing Tables, Nest Tables, Gate Leg Tables, Telephone Stands, Lamps, Waste Baskets, Clocks, Book Ends, Screens, Etc.

ESTABLISHED 1857

Vantines INCENSE SET (prepaid) \$1
The Oriental Store.

Set consists of burner, one package of incense and complete instructions for using.

Price, per set, complete, \$1. (Price of incense only: Medium size 50c. Large size 90c.) "Acquaintance Packet" Free.

On sale in our Perfumery Department, or forwarded by parcel post, prepaid, upon receipt of check, money order or registered currency. In ordering please address Dept. C 1002.

A. A. Vantine & Co., Inc.,
Fifth Avenue & 39th Street New York

JANUARY CLEARANCE SALE

This sale offers unusual inducements. The Suite illustrated is an example of the many others at equal reductions now being offered at **LENNON'S**



9 Pieces American Walnut; value \$387.00. Sale Price **\$342.00**

LENNON & COMPANY 153-157 West 23d Street
Near 7th Avenue Subway.

"L'INVISIBLE" Transformation

represents the highest achievement of the hairdresser's art. Skillfully made of superior soft and naturally wavy French hair, that matches your own so perfectly in texture and color as to defy detection.

Booklet "B" on request.
Write, phone or call for appointments
Cluyell Bros

Hair Merchants
12-14 W at 37th St., N. Y. City
Telephone (Greenville) 4191-4193

SUPERFLUOUS HAIR
PERMANENTLY AND HARMLESSLY REMOVED.
MRS. A. M. SHIEL, R. N.
Care Cluyell Bros.
12-14 West 37th St., New York.

SUPERFLUOUS HAIR
PERMANENTLY REMOVED BY STATIONARY MULTIPLE ELECTRIC NEEDLE.
The only device of its kind in New York, requiring but one-sixth the usual time to effect removal without pain or scarring. Endorsed by physicians.
Removes Permanently Shaved Warts, moles and birthmarks removed. Consultation free by pioneer operator.

MME. C. WALKER
HOTEL PENNSYLVANIA
Hauptstadt Salon on 1st Floor
7th Ave. & 33rd St. (Knickerbocker Bldg.)

THE WALKING DOLL

Walks without mechanism or clock-work, in pleasing, startlingly natural way—taking long or short steps, as you desire. Will bow, kneel, walk stairs, etc.—but she is too young yet to talk. The doll is prettily dressed, including shoes, stockings, and underwear. The wig is real human hair, with long curls.

Doll with long curls as pictured... \$12.50
Same with moving eyes... \$15.00
A beautiful silk dress... \$20.00
Same with moving eyes... \$22.00

Send for Catalog of Games, Toys and Playthings.
MANHATTAN DOLL CO., INC.,
741 FIFTH AVE., NEW YORK

Bennett Remodels OLD WEDDING RINGS

Into Modern Designs

OUR special method of converting old style Wedding Rings into modern designs, plain or engraved, preserves the original engraving inside the ring so that none of the sentimental value of the ring is lost. Every woman will want one of our beautiful new designs. Literal Worth Orange Diamond, etc., in White Gold (looks like platinum), Green, Gold or Red Gold, remodelled a complete five

Only \$4.50 to \$10.00
Platinum Wedding Rings. Special, \$35
Set with handsome Diamonds. \$25 to \$725

Diamonds reset in Platinum and White Gold.
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175 Broadway
2ND FLOOR
at Cortlandt St.

BUNION RELIEF SHOES

Made of softest leather—Protect the swelling—Prevent the rise of the foot.
FOR MEN AND WOMEN
\$3.00 to \$12.00

UNITED STATES SHOE & LEATHER CO.